

# BRENTON RICHARDSON

Documentary Filmmaker, Multimedia Producer

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## Education

### Wake Forest University, Winston-Salem, NC

Master of Fine Arts, Documentary Film, May 2013

Concentration: Entrepreneurship Education in Creative Arts

Thesis Projects: *Always On* (2012), 52 minutes

*Coffin Cruisin'* (2013), 20 minutes

### University of Central Florida, Orlando, FL

Bachelor of Arts, Radio-Television, May 2006

Concentration: Production

Minor: Cinema Studies

Internship: WESH 2 Creative Services

## Experience

### Santa Fe College Communications & Creative Services

#### Multimedia Specialist

Video Production and Photography for College Relations,  
Social Media Content Creator and Co-Manager

Gainesville, FL

October 2013 - Current

### Wrought Iron Productions

#### Senior Editor, Director of Photography

Promotional, Industrial, and Event Coverage Videos for Wake Forest University

Winston-Salem, NC

August 2012 - July 2013

### Alachua County Historic Trust: Matheson Museum

#### Special Events Production Manager and Media Producer

Event Planning and Promotion, Website Management,  
Production of Web Video, Radio, and Print Advertisements

Gainesville, FL

September 2009 - April 2010

### Studio 601 / Gators DVD

#### Producer, Editor, Videographer

Television Shows (*Florida Football*, *Florida Basketball*, *Police Beat*),  
Commercials and Industrial Videos for Local and State Markets

Gainesville, FL

September 2006 - May 2009

### WCJB TV-20 News (ABC Affiliate)

#### Director, Graphic Designer

Gainesville, FL

August 2006 - June 2007

## Freelance Producer

### Producer, Director, Videographer, Editor, Media Consultant

- 88.5 WFDD (NPR Affiliate)
- National Area Health Education Centers Organization
- University of Florida College of Public Health
- University of Florida Institute for Child Health Policy
- University of Florida Department of Psychiatry
- Suwannee River Area Health Education Center
- Wake Forest Family Business Center
- Wake Forest Schools of Business

## Skills

- Visual Storytelling
- Digital Cinematography
- Field & Studio Lighting
- Audio Recording
- Final Cut Pro
- Adobe Premiere
- Audio Editing
- Photography
- Adobe Photoshop
- Adobe After Effects
- Disc Authoring
- Media File Management
- Social Media Marketing
- Social Media Monitoring and Engagement
- Social Media Publishing

## Awards

- 2 Gold and 1 Bronze 2014 Medallion Awards in the College Promotional Video Category from NCMPR (District 2)
- Best Experimental Film, 2013 Reynolda Film Festival for *Abscission*
- Best Documentary Film, 2011 Reynolda Film Festival for *The Strangest House in the World*
- Bronze Telly in the Sports Category for *2008 National Champions: Florida Gators*
- Gold 2008 Local Addy, Commercial Editing for *Florida Soccer: One Team, One Dream*
- Silver 2008 Davey in the Online Film/Video Education Category from the International Academy of the Visual Arts